



Lloyd Reeb >>

is a successful real estate developer and author who made a Halftime transition in 1993 by redefining success and re-orienting his focus towards second-half significance.

Reeb is the primary spokesperson for the Halftime movement, helping successful people pursue significance. For the past decade, he has dedicated most of his time to speaking about Halftime issues, leading Success to Significance workshops, across the country and coaching many individuals in mid-life transition. As director of leadership development at Mecklenburg Community Church in Charlotte, N.C., Reeb helps Guide high-capacity marketplace leaders on a journey from wealth-building to kingdom-building - one Halftimer at a time. As a result, Lloyd understands the issues that surround Halftime perhaps better than anyone in the world. He believes this is the type of construction he was born to do, with the skills he acquired and honed in the marketplace.

“In my own Halftime journey, it became evident that God doesn’t waste any part of our first-half experience. God can use the skills, expertise and influence that enabled me to succeed in the marketplace. What a privilege to use these gifts to make an impact for Him in this world”

“...no one was bridging the gap between marketplace and ministry. They had no concept of a real estate developer’s skill set. And I had no idea what the needs were in ministry and, therefore, no idea how I could plug in to make the biggest contribution possible. It was extremely frustrating”

“All of the skills I developed managing the real estate projects were completely transferable.”

LLOYD IS A REGULAR CONFERENCE SPEAKER and has helped thousands of men and women redefine success and infuse their lives with eternal significance. Author of *Success to Significance* and *The Second Half*, Reeb is also the co-author of *Unlimited Partnership* with Bill Wellons, a unique flip book design to facilitate partnerships between high-capacity marketplace leaders and ministry leaders. He resides in Charlotte, N.C., with his wife, Linda, and three children.

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