



Lloyd Reeb >>

is a successful real estate developer and author who made a Halftime[®] transition in 1993 by redefining success and re-orienting his focus toward second half significance.

He is the primary spokesperson for the Halftime[®] organization, an international team that helps successful men and women pursue significance.

For the past decade, he has dedicated most of his time to speaking about mid-life transition issues, leading Success to Significance workshops across the country and coaching many individuals through the journey. As a result, Lloyd understands the issues that surround Halftime perhaps better than anyone else in the world.

“In my own Halftime journey, I was surprised to discover that I could use the skills, expertise and influence that enabled me to succeed in my first half, to make a significant impact in the world in my second half.”

“After a decade serving Halftimers, we’ve found that while the destination is unique to each person, the journey is remarkably similar. What seems so confusing to them at the beginning quickly becomes clear with a little guidance, a few tools and some exposure to what others are doing. We help them get clear, get free and get going.”

Lloyd and his wife, Linda live in Charlotte, North Carolina. They have three adult children.

Lloyd is a regular conference speaker and the author of *The Second Half: Real stories, Real adventures, Real significance*, an elegant, hard-covered coffee table book packed with stories and pictures of people who are making a difference in their second half. His first book, *From Success to Significance: When the Pursuit of Success Isn't Enough*, provides a roadmap for this mid-life transition. He is co-author of a unique flip book *Unlimited Partnership: Igniting a Marketplace Leader's Journey to Significance* which is a helpful guide to partnering with non-profit leaders.

Lloyd's *Success To Significance Group Curriculum* addresses the needs of people who are not financially independent but still desire to pursue significance in the second half of their lives.

[Contact Lloyd]

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